



International Chamber of Commerce

The world business organization

An ICC initiative
BASIS
Business Action to Support
the Information Society

Specific Meetings Talking Points - ICC BASIS

US GOVERNMENT

Monday 16 November, 8:30 - 9:30

Room: Luxor, SHICC

US Government REPRESENTATIVES

Ambassador Philip Verveer, United States Coordinator for International Communications & Information Policy

Chris Hemmerlein, Telecommunications Policy Analyst, NTIA

Fiona Alexander, Associate Administrator, Office of International Affairs, National Telecommunications and Information Administration

Jade Nester, Director, Internet Public Policy, International Communications and Information Policy, U.S. Department of State

Larry Atlas, Senior Advisor, NTIA

Mindel De La Torre, , International Bureau Chief, FCC

Richard Beard, Senior Deputy U.S. Coordinator, International Communications and Information Policy, U.S. Department of State

Robyn Disselkoen, Bureau of International Organization Affairs [ITU]

Sarah Labowitz, Program Analyst, Internet Freedom, Bureau of Democracy, Human Rights and Labor

ICC BASIS REPRESENTATIVES

Lead: S. Ramadorai, Vice Chairman, Tata Consultancy Services (TCS); Chair, BASIS Initiative
Herbert Heitmann, Chief Communications Officer, SAP; Chair, EBITT Commission, ICC

Key Support: Art Reilly, Senior Director of Strategic Technology Policy, Cisco Systems
Joe Alhadef, Vice President, Global Public Policy & Chief Privacy Officer, Oracle
Ayesha Hassan, Senior Policy Manager, EBITT, ICC
Heather Shaw, Vice President, ICT Policy, US Council for International Business

International Chamber of Commerce

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Talking Points

- Introductions of all participants, briefly, name, title, affiliation, country
- Explain ICC- BASIS global membership and objectives generally for the benefit of new delegation members, including Ambassador Verveer
- ICC BASIS members appreciate this opportunity to meet with the US government representatives at the IGF as we do each year. We look forward to a close dialogue going forward.
- This is an important juncture for global level discussions on Internet related issues
- We view the global level landscape as being interconnected---IGF, ICANN, ITU, OECD among them
- Are strongly supporting the IGF's continuity with its founding principles---multistakeholder on an equal footing in all structures and formats; no recommendations or negotiated texts
- IGF is valued as a unique forum to identify emerging issues across disciplines in a neutral forum. Perhaps highlight some other key areas for business (child protection, access, free flow of information)
- Emphasis should be on capacity building- helping more people around the world to come online and to effectively participate in internet governance discussions on a local, national and regional level.
- Discuss USG priorities at the IGF
- Discuss USG role and positioning in the CSTD regarding continuation and any proposals that came out of November meeting
- ICC BASIS positions are often consistent with USG. Circulate business positions to other governments through member associations and National Committees to foster support
- ICC BASIS members concerned about proposals by certain actors (including a former IGF host country) to change the nature of the IGF [making it an commission of the ECOSOC, changing financing to UN budget,)
- Question community response to AOC. Express support for the private sector led model. Emphasize importance of business participation in the review panels and improving the overall transparency and accountability to tthe worldwide community of ICANN to ensure continued stability and confidence in the model.



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US Government Meetings Biographies

Philip L. Verveer, United States Coordinator for International Communications & Information Policy



Ambassador Philip L. Verveer was confirmed as Deputy Assistant Secretary of State and U.S. Coordinator for International Communications and Information Policy in August, 2009.

Ambassador Verveer has practiced communications and antitrust law in the government and in private law firms for more than 35 years. From 1969 to 1981, Ambassador Verveer practiced as a trial attorney in the Antitrust Division of the Department of Justice, as a supervisory attorney in the Bureau of Competition of the Federal Trade Commission, and as the chief of the Cable Television Bureau, the Broadcast Bureau, and the Common Carrier Bureau of the Federal Communications Commission. Between 1973 and 1977, he served as the Antitrust Division's first lead counsel in the investigation and prosecution of *United States v. American Tel. & Tel. Co.*, the case that eventuated in the divestiture of the Bell System. As a Bureau Chief at the FCC, Ambassador Verveer participated in a series of decisions that enabled increased competition in video and telephone services and limited regulation of information services. In 1979, Ambassador Verveer became a charter member of the Senior Executive Service and in 1980 received the Distinguished Presidential Rank award. Between 1981 and 2009, Ambassador Verveer engaged in private law practice in Washington, DC.

In 1995 and 1996, Ambassador Verveer chaired the Federal Advisory Committee that identified the spectrum requirements necessary to afford public safety organizations efficient and interoperable wireless communications. He has served on the Visiting Committee of the University of Chicago Law School and the Executive Committee of the Alumni Board of Governors of Georgetown University. Ambassador Verveer is a graduate of Georgetown University (1966, BSFS), and the University of Chicago Law School (1969, JD).

Fiona M. Alexander, Associate Administrator (Head of Office) for the Department of Commerce's National Telecommunications and Information Administration's (NTIA) Office of International Affairs (OIA).

NTIA serves as the principal policy advisor to the President on communications and information policy matters as well as the federal radio frequency spectrum manager. OIA advocates U.S. policy perspectives in a variety of international fora including, the International Telecommunication Union (ITU), the Organization for Economic Cooperation and Development (OECD), the International Telecommunications Satellite Organization (ITSO), the International Mobile Satellite Organization (IMSO), the Asia Pacific Economic Cooperation Telecommunications Working Group (APEC TEL) and the Internet Corporation for Assigned Names and Numbers (ICANN). Ms. Alexander was NTIA's lead negotiator for issues related to Internet Governance in the context of the UN World Summit on the Information Society, ITU Plenipotentiary, Development and Standardization conferences from 2000 – 2008 and in preparations for the OECD Ministerial on the Future of the Internet Economy. In her role as Associate Administrator she oversees and manages NTIA's activities related to the continued transition of the technical coordination of the Internet's domain name and addressing system (DNS) to the private sector as well as NTIA's involvement in international ICT bilateral and multilateral discussions.

Prior joining NTIA, Ms. Alexander was a Senior Consultant at Booz, Allen & Hamilton. She has a Masters Degree in International Relations from American University, Washington, D.C.

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Laurence D. Atlas, Senior Advisor to the Assistant Secretary of Communications and Information and Administrator of the National Telecommunications and Information Administration (NTIA)

In that role, Larry advises the Assistant Secretary on all matters within the agency's purview, including Internet governance.

Previously, Larry served as Executive Vice President of Loral Skynet, a global satellite services provider. In that role he led and managed Loral Skynet's acquisition growth strategies and was responsible for all aspects of Loral's government relations activities worldwide. Larry also was a lawyer in private practice and served in various positions at the Federal Communications Commission, including Associate Chief of both the Wireless Telecommunications and Common Carrier Bureaus. In these roles he implemented both the first spectrum auctions and the Telecommunications Act of 1996.

Larry received a bachelor's degree with honors from Johns Hopkins University and his J.D. magna cum laude from the Harvard Law School. He is a member of the District of Columbia Bar and is active in a variety of professional, industry and philanthropic organizations and has served as chairman of the board of the National Marrow Donor Program.

Richard C. Beaird, Senior Deputy U.S. Coordinator, International Communications and Information Policy, U.S. Department of State



Richard C. Beaird is Senior Deputy United States Coordinator for International Communications and Information Policy in the Department of State. Mr. Beaird came to the Department of State in 1988 from the National Telecommunications and Information Administration (NTIA), Department of Commerce, where he served as Associate Administrator for International Affairs. Mr. Beaird has extensive experience in international telecommunication policy matters involving multilateral and bilateral forums. In his current position, he manages the State Department's activities across a broad range of international telecommunications and information policy issues, including those arising in the International Telecommunication Union (ITU), the Organization for Economic Cooperation and Development (OECD) and Asia-Pacific Economic Cooperation (APEC).

Mr. Beaird was founder and long-standing Chairman of the Working Group on Telecommunications within the APEC process, which involves 21 Pacific basin economies. Mr. Beaird is a former chairman of the OECD's Committee for Information, Computer and Communications Policy (ICCP). He serves as the United States' representative to the ITU's Council, which is the governing body of the ITU between Plenipotentiaries. Mr. Beaird served the Chairman of the 2002 session of the ITU Council, the first time the U.S. has been elected to that position.

Mr. Beaird served as Chairman of the U.S. delegation to the World Radiocommunications Conference (WRC) in 1993 and as the Vice Chairman at the 2007 WRC, and he has served as Vice-Chairman of the U.S. delegation to the 1994, 1998, 2002, and 2006 ITU Plenipotentiary Conferences. He has also served as Vice-Chairman of U.S. delegations to the International Telecommunications Satellite Organization (INTELSAT) Assembly of Parties. Mr. Beaird has led numerous bilateral negotiations with countries in Asia and Europe leading to more liberalized uses of international private leased circuits.

Mr. Beaird has received awards from the Departments of State and Commerce for distinguished service. He entered government service from the private sector where he held positions with the Corporate and Strategic Planning Groups of AT&T. He holds a Ph.D. from the University of Colorado.

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Specific Meetings Talking Points - ICC BASIS

EUROPEAN UNION

Monday 16 November, 18:00 - 19:00

Room: Luxor, SHICC

EU REPRESENTATIVES

- EU Presidency & Troika
- EU Commission
- EU Member states
- Members of European Parliament (MEPs)

ICC BASIS REPRESENTATIVES

- Art Reilly, Senior Director of Strategic Technology Policy, Cisco Systems
- Herbert Heitmann, Chief Communications Officer, SAP; Chair, EBITT Commission, ICC
- Joe Alhadeff, Vice President, Global Public Policy & Chief Privacy Officer, Oracle
- S. Ramadorai, Vice Chairman, Tata Consultancy Services (TCS); Chair, BASIS Initiative

Agenda

- Brief introductions by participants from each side: name, title, affiliation
- Appreciate this opportunity to meet with EU Presidency, Commission, member states, MEPs
- Thank Swedish Presidency for support on many issues, and leadership
- A tradition that global business values and looks forward to continuing
- Welcomed EU support for the continuity of the IGF; What is the status of this support?

Background and talking points

- There are two EU papers in circulation:
 1. A formal document with various statements decided upon in the council.
 2. An informal paper that Sweden took the initiative to develop, from which member states are urged to build their individual arguments from. It seems most countries agree on most of it.
- Then of course each country individual statements and interest as well.
- Outline ICC BASIS 3 key messages, emphasis on question of review and consultation on last day
- Important for business around the world that IGF continuity be based also on founding principles, multistakeholder approach, all on equal footing, in MAG, and format
- Value add of IGF as a non-negotiating forum must remain

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- Concerned about some countries, including at least one former IGF host country calling for changes to the IGF such as attachment to ECOSOC, funding from the UN, which would undermine the founding principles
- EU view on this?
- What can be done to create the needed momentum to ensure the founding principles of IGF are not changed, and that it is continued? Business is working to convey priorities to other governments and stakeholders, would be interested to hear how EU can mobilize support for this objective.
- Business views IGF as part of the global level landscape----including ICANN and ITU----its continuity is also essential in this context



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Specific Meetings Talking Points - ICC BASIS

LITHUANIA GOVERNMENT

Tuesday 17 November, 13:00 - 14:00

Room: Luxor, SHICC

LITHUANIA REPRESENTATIVES

Aurimas Matulis, Director, Information Society Development Committee under the Government of the Republic of Lithuania, Lithuania

Diana Korsakaite, Deputy Director of the Communications Regulatory Authority in Lithuania

Inga Grinien, Senior Specialist of the Department of Information and Communication Technologies, Ministry of Transport and Communications of the Republic of Lithuania

Kristina Aidietiene, Head of Information and EU Issues Division Information Society Development Committee

Vytautas Grubliauskas, MP of Lithuania, Chairman of the Committee of Development of Information Society; Member of the Parliament of the Republic of Lithuania since 2004

ICC BASIS REPRESENTATIVES

Art Reilly, Senior Director of Strategic Technology Policy, Cisco Systems

Herbert Heitmann, Chief Communications Officer, SAP; Chair, EBITT Commission, ICC

Joe Alhadeff, Vice President, Global Public Policy & Chief Privacy Officer, Oracle

Background & Talking Points

- Express how much we appreciate their co-sponsoring the workshop with us this year, pleasure to work with them
- Looking forward to building on this partnership to make the IGF in Lithuania a success
- Will be working to build a strong business presence for the IGF 2010; any suggestions or ways we can work with them to do this
- Clear priority for business is the IGF's continuity with its founding principles intact; concerned about certain countries like Brazil who are calling for a limited continuity; attaching the IGF to ECOSOC and making this a UN budget line item
- Need their support within the EU but even more broadly as the next host country to ensure the UN ECOSOC/CSTD process supports the continuity of the IGF in its current format and structures
- Refer to 3 key messages

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Lithuania Government Meetings Biographies

Vilma Kelečiūtė, Senior Project Manager, Marketing Department, Lithuanian Development Agency



Ms. Vilma Kelečiūtė has been working as a Senior Project Manager at the Marketing Department of the Lithuanian Development Agency (LDA), a non-profit organization under the Lithuania's Ministry of Economy, since 2005.

LDA Marketing Department aims at creating and strengthening Lithuania's economic image on foreign markets by initiating and using a great variety of marketing tools and taking part in a wide range of projects: the Department team have been participating at various promotional local and international events, preparing and publishing promotional information packages, as well as working with foreign and local media etc.

Ms. Vilma Kelečiūtė is exceptionally responsible for preparing and reporting the good business news about Lithuania to foreign audiences. She has been successfully working with Lithuania's highest officials – Lithuania's Prime Minister's team, Minister and Vice Minister of Economy, heads of business associations and others to help them prepare to successfully present Lithuania as a very promising market to foreign business societies during a number of world-scale events.



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ICANN

Tuesday 17 November, 18:00 - 19:00

Room: Luxor, SHICC

ICANN REPRESENTATIVES

Rod Beckstrom, President & CEO

Peter Dengate Thrush, Chairman, ICANN Board

Theresa Swinehart, VP Global Partnerships

Baher Esmat, Regional liaison

Expect a few members of ICANN Board

ICC BASIS REPRESENTATIVES

Art Reilly, Senior Director of Strategic Technology Policy, Cisco Systems

Herbert Heitmann, Chief Communications Officer, SAP; Chair, EBITT Commission, ICC

Joe Alhadeff, Vice President, Global Public Policy & Chief Privacy Officer, Oracle

ICC BASIS Key Messages

ICANN and post Joint Project Agreement “Affirmation of Commitments”

- Business supports the new “affirmation of commitments” announced by the US National Telecommunications Information Administration (NTIA) and ICANN
- ICC has consistently supported the private sector-led, multistakeholder model of ICANN, and continues to do so
- The hard work begins now, for ICANN and the community to build on and improve its balanced and comprehensive accountability mechanisms
- The new framework which includes review panels on four areas: accountability, transparency, consumer trust and security are tools for community wide and global accountability
- Business involvement in the review panels and processes will be essential
- ICC looks forward to working with ICANN and the community on all of the reviews, the accountability review being the first and a critical one to be completed by December 2010

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Background & Talking Points

- Strengthened ICANN is important in the global level landscape of Internet policy discussions and processes
- Business views link between ICANN's evolution, IGF's continuity with its founding principles in place to be essential in light of the ITU's plenipotentiary conference in October 2010
- Cannot afford to have an intergovernmental process like ITU's plenipot expand into Internet policy and domain name system issues
- Have been strongly supportive of ICANN and the Affirmation of Commitments
- Will continue to be strongly supportive and vocal about IGF's continuity
- Hope ICANN will also support IGF's continuity
- ICANN review panel on accountability: next steps, how can ICC help
- ICC is interested in leveraging its global network to identify potential high-level Board candidates from the business community with board governance and international political skills.

ABOUT ICANN

To reach another person on the Internet you have to type an address into your computer - a name or a number. That address has to be unique so computers know where to find each other. ICANN coordinates these unique identifiers across the world. Without that coordination we wouldn't have one global Internet.

ICANN was formed in 1998. It is a not-for-profit partnership of people from all over the world dedicated to keeping the Internet secure, stable and interoperable. It promotes competition and develops policy on the Internet's unique identifiers.

ICANN doesn't control content on the Internet. It cannot stop spam and it doesn't deal with access to the Internet. But through its coordination role of the Internet's naming system, it does have an important impact on the expansion and evolution of the Internet.



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Specific Meetings Talking Points - ICC BASIS

BRAZIL

Wednesday 18 November, 13:00 - 14:00

Room: Luxor, SHICC

BRAZIL REPRESENTATIVES

Felipe Costi Santarosa, First Secretary, Division of Science and Technology, Ministry of External Relations

NIC.br (CGI.br)

ANATEL

ICC BASIS REPRESENTATIVES

Art Reilly, Senior Director of Strategic Technology Policy, Cisco Systems

Herbert Heitmann, Chief Communications Officer, SAP; Chair, EBITT Commission, ICC

Joe Alhadef, Vice President, Global Public Policy & Chief Privacy Officer, Oracle

Background & Talking Points

- Brazil hosted the second IGF in Rio de Janeiro in 2007
- Is a leader in the group of 77 developing countries
- As a former host of the IGF they have evolved in their support however we remain concerned that Brazil may support IGF's continuity but ask for modifications to either increase governments' roles or create negotiated texts or declarations or recommendations
- ICC BASIS does not support either of those types of modifications
- Need to express how much business values an open communication with Brazil
- Hope for their support regarding IGF and in the Commission on Science and Technology for Development (CSTD) input on the IGF review

ICC supports the IGF because:

- it informs policy through discussion
- it does not spend time on negotiating texts
- it is a unique forum for multi-stakeholder exchange
- without it some governments and intergovernmental organizations could act to hinder the global exchange of information, services, and open trade

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Effective Internet related policies

- create an environment that enables innovation and development
- attract investment
- help build infrastructures for future users
- spur economic recovery and growth

Examples of Internet related policies: pro-competitive policy and regulatory frameworks, data protection and privacy, and security

The IGF enables the development of Internet related policies by allowing participants to:

- share ideas and listen to others' perspectives on an equal footing
- exchange best practices
- build human and institutional capacity



ICC-BASIS 3 Key Business Messages

KEY MESSAGES



Internet Governance Forum (IGF) 2009
15-18 November, Sharm el-Sheikh, Egypt

3 Key ICC BASIS business messages

ICC supports the IGF because:

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ICC-BASIS Business Messages

KEY MESSAGES



Internet Governance Forum (IGF) 2009
15-18 November, Sharm el-Sheikh, Egypt

ICC BASIS business messages

Contents

- ICC BASIS support for IGF and its continuity
- National and regional initiatives
- Economic benefits and business contributions
- Access and diversity
- Openness, privacy, and security
- Critical Internet resources
- ICANN and post JPA “Affirmation of Commitments”
- IPv4 / IPv6
- IGF and WSIS principles
- Taking stock and IGF review consultation
- Emerging issues – Social media and new policy issues/challenges

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ICC BASIS supports the IGF and its continuity because:

- It informs policy through discussion.
- It does not spend time on negotiating texts.
- It is a unique forum for multi-stakeholder exchange.
- Without it some governments and intergovernmental organizations could act to hinder the global exchange of information, services, and open trade.
- National, regional, and international dialogue among all relevant stakeholders is essential in Internet policy development and the management of Internet resources.
- Its multistakeholder model sets the example of such exchange by ensuring it happens at an international level.
- Participants share ideas and listen to others' perspectives, spreading best practices and building human and institutional capacity, informing policy approaches.

Business supports the continuity of the IGF in its current multistakeholder format because without the IGF there is no space for discussion on all current Internet issues among all relevant actors

National and regional initiatives

- Business applauds the growing number of national and regional initiatives that have been catalyzed by the IGF.
- These initiatives give national and regional stakeholders an opportunity to discuss Internet governance issues from a national and regional perspective and this informs the international level discussions.
- These initiatives are concrete outcomes of the IGF and echo its multistakeholder- on- an- equal-footing format.

Economic benefits and business contributions

- Effective Internet related policies from both supply and demand perspectives improve economic recovery and growth as evidenced by the many stimulus packages that include Internet and information and communication technologies linked initiatives.
- Business has produced innovations in network design and technology that have allowed the huge surge in data transferred, which supports economic life across the globe, from micro-finance schemes run by individuals using mobile phones to international trading.
- Business is also a major user, perhaps the largest user, of the Internet along with governments, individuals and all participants in the IGF, and thus business interests go beyond providing services and applications.
- According to the recent World Bank report, Information and Communications for Development 2009, for every 10 percentage-point increase in high-speed Internet connections there is an increase in economic growth of 1.3 percentage points.



Access and diversity

Enabling more people to gain access to the Internet is the most effective way to ensure diversity.

An environment that enables development is the way to attract investment, promote innovation and help build necessary infrastructures to bring the benefits of the Internet to the next billion users. This requires:

- independent regulators
 - respect for the rule of law
 - intellectual property rights protection and enforcement
 - pro-competitive legal, policy and regulatory frameworks that also increase user choice regarding quality and lower cost of services
 - independent courts
 - policy approaches that foster entrepreneurship
-
- The Internet provides greater access to more diverse content, including user generated content. It also reduces barriers to entry, increases the ability to cater to niche markets, and improves access to information through the use of search technologies – all contributing to cultural diversity.
 - Business supports efforts to increase the ability of non-English speakers to communicate on and through the Internet while at the same time ensuring the stability of the Internet and the protection of intellectual property rights.
 - The timely deployment of new internationalized domain names (IDNs), with attention to technical, trademark and trade name issues, can help ensure that all people are a part of the global information society.
 - Particular attention should be given to developing tools that promote access for the elderly and those with disabilities.
 - Business contributes to establishing enabling environments through education initiatives, promoting innovation and creativity, public – private research and development partnerships.

Openness, privacy, and security

- Business fully supports the open exchange of ideas and free flow of information in a manner that respects the rights of others and the rule of law.
- Governments everywhere should raise citizen awareness of the Internet and its benefits. The IGF is an appropriate forum to discuss and exchange views on existing rights, recognized by the global community through the UN and other treaty-making bodies.
- ICTs increase access to information and promote free speech, even where local laws contradict human rights principles. While companies must comply with local laws wherever they operate, they seek, together with governments, sensible solutions that endeavor to enhance communication within and across borders and to minimize restrictions.
- The unhindered flow of data and information, and interoperability are essential for business, trade and all users.
- Cybercrime poses challenges to all stakeholders. They all have a role to play in protecting against these threats. Education and information exchange, the development and diffusion of technical tools to protect networks and users, and effective and cooperative policy approaches can help us address these important issues without stifling innovation and entrepreneurship.



- Cultural and regulatory diversity mean that cooperation is required to ensure that international frameworks to protect privacy have a degree of flexibility. Skills and capacity building are also foundations for protecting privacy.

Critical Internet resources

- Critical Internet resources include a broad range of resources from infrastructure, the domain name and addressing system, to backbones and radio spectrum.
- Exchanging practical information about the approaches that different countries and regions have adopted regarding the management of regional Internet resources will add to stakeholders' collective knowledge.
- Involvement of all stakeholders in the management of Internet resources at national, regional and global levels is essential.
- Competitive and lightly regulated business environments are the best way to address many of the issues involving critical Internet resources.
- The stability and continued development of the Internet is paramount.

ICANN and post Joint Project Agreement “Affirmation of Commitments”

- Business supports the new “affirmation of commitments” announced by the US National Telecommunications Information Administration (NTIA) and ICANN.
- ICC has consistently supported the private sector-led, multistakeholder model of ICANN, and continues to do so.
- The hard work begins now, for ICANN and the community to build on and improve its balanced and comprehensive accountability mechanisms.
- The new framework which includes review panels on four areas: accountability, transparency, consumer trust and security are tools for community wide and global accountability.
- Business involvement in the review panels and processes will be essential.
- ICC looks forward to working with ICANN and the community on all of the reviews, the accountability review being the first and a critical one to be completed by December 2010.

IPv4 / IPv6

- It is in the interest of all Internet users that the Internet continues to evolve and thrive. Adoption of IPv6 is an important step in this regard.
- The integration of IPv6 does not have a hard deadline like, for example, the system changes for Y2K did. IPv6 will coexist with IPv4 for a number of years. However, it is still essential that IPv6 deployment be prioritized to ensure that it occurs and that inter-working of IPv6 and IPv4 be accommodated.
- IPv6 creates opportunities for new types of services and provides the basis for continued technical innovation in communications technologies.
- Security and stability of the existing network is an essential requirement.
- Business provides expert input into the technical coordination bodies responsible for developing and overseeing IP and its related protocols to help ensure that as new technologies develop, they are compatible with and take advantage of IPv6.
- Governments are encouraged to take action to support IPv6 deployment, recognizing that market forces, not government intervention, should be the main driving force for deploying IPv6.



IGF and WSIS principles

- Paragraph 72 i) of the Tunis Agenda mandates the IGF to “promote and assess, on an ongoing basis, the embodiment of WSIS principles in Internet governance processes” which is why there is a main session on this topic, as well as workshops, at the IGF in Sharm el-Sheikh.
- Paragraph 31 of the Tunis agenda is relevant for the discussion: “We recognize that Internet governance, carried out according to the Geneva principles, is an essential element for a people-centred, inclusive, development-oriented and non-discriminatory Information Society”.
- The WSIS principles are meant to guide organizations. It is up to the organizations’ members to assess how the principles apply to them and how to become more consistent with the principles.
- A wide range of organizations are involved in Internet governance and raising awareness about the WSIS principles and objectives will help Internet governance related discussions and organizations consider and implement these principles as well.
- Many companies are involved in organizations, initiatives, policy, protocols and standards development processes that embody WSIS principles.

Taking stock and IGF review consultation

- The Internet Governance Forum (IGF) has significant value as it brings together leaders from many technical groups and organizations (including governments, civil society, business) in a setting that is open to all interested parties with outreach through pre-meeting preparations, webcast, and real-time transcriptions. It is a forum that is open to all topics and that has proven to be frank and candid in its discussion of issues.
- Business supports the multistakeholder approach used in the IGF, where all stakeholders participate on an equal footing, because it is an opportunity for open exchange on important policy issues.
- This is a unique forum. It offers us all a chance to speak, but also to listen. Business welcomes the chance to participate actively and comes with the experience and willingness to work with all stakeholders.
- ICC BASIS members support the continuity of the IGF in its current format and structures
- The IGF is an essential space for exchange and discussion that has a productive impact on Internet-related policy discussions and decisions at all levels.
- The focus on exchange of best practices, policy approach options, and experiences are strengths of the IGF and maximizes the time spent by all relevant stakeholders on substantive exchange instead of negotiated texts.
- There is no topic that cannot be discussed at the IGF, and constructive mechanisms like the Dynamic Coalitions can be important opportunities for stakeholders that may come from very different perspectives to listen to and share with others, which can lead to new understandings and new found common interests or opportunities.
- The IGF has brought many organizations together, raised awareness among stakeholders about who is doing what in the technical areas, and Internet-related matters at national and regional levels. This is a real benefit, and has facilitated 'enhanced cooperation' among these organizations and between stakeholders for solutions that can be collective, coordinated and comprehensive.
- Business believes the multistakeholder approach of the IGF is valuable because it leads to more informed policy choices, and business choices.



International Chamber of Commerce

The world business organization

An ICC initiative
BASIS
Business Action to Support
the Information Society

Emerging issues – Social media and new policy issues/challenges

- Business recognizes the transformational and positive impacts of social media in society and the economy.
- Social networking is increasing the participation of Internet users in the Information society, especially young people.
- Social networks offer new benefits to businesses, governments, users and all stakeholders
- The policy issues on the horizon involve questions of privacy, identity, confidentiality, use of data and information for users.
Effective policy approaches to privacy and protection of personal data should include compliance with applicable law and self-regulatory measures that supplement applicable law, such as default privacy settings, transparency, choice and education.
- Safety in the Web 2.0 environment is a shared responsibility including business, government, parents/care-givers, educators, users and non-governmental organizations. In this regard, business has worked with stakeholders to develop best practices to protect children from inappropriate content, contact and conduct.

About the International Chamber of Commerce (ICC)

The International Chamber of Commerce is the largest, most representative business organization in the world. Its thousands of member companies in over 120 countries have interests spanning every sector of private enterprise.

A world network of national committees keeps the ICC International Secretariat in Paris informed about national and regional business priorities. More than 2000 experts drawn from ICC's member companies feed their knowledge and experience into crafting the ICC stance on specific business issues.

The United Nations, the World Trade Organization, and many other intergovernmental bodies, both international and regional, are kept in touch with the views of international business through ICC. For more information please visit: www.iccwbo.org

About BASIS

ICC created BASIS to raise awareness among the public, governments, civil society, intergovernmental organizations and technical community of what business requires to continue contributing to the development of the Information Society. It serves as the voice of business in the global dialogue on the Information Society, following two World Summits on the Information Society (WSIS) held in Geneva (2003) and Tunis (2005).

To promote the environment in which business around the world will continue to thrive as an innovator of information and communication technologies, BASIS participates in UN-linked forums set up to continue the dialogue, such as the Internet Governance Forum (IGF) and the WSIS follow up and implementation processes, and the UN Global Alliance for ICTs and development (GAID).

To help shape the agenda and participate in these global discussions, BASIS relies on the policies developed in the ICC Commission on E-business, IT and Telecoms as the foundation for its efforts. BASIS builds on the activities and network of the Coordinating Committee of Business Interlocutors (CCBI), which ICC formed to coordinate participation by world business in the processes leading up to and at WSIS.

BASIS members include business organizations such as the TechAmerica, World Information Technology and Services Alliance (WITSA), Africa Investor, Global Information Infrastructure Commission (GIIC), Japan Business Federation (Nippon Keidanren), and the Association for Competitive Technology (ACT) as well as several ICC national committees and companies from across sectors and geographies. For further information regarding BASIS, the founding partners, members and activities, visit: www.iccwbo.org/basis

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