

User in the driving office seat

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Jacob van Kokswijk



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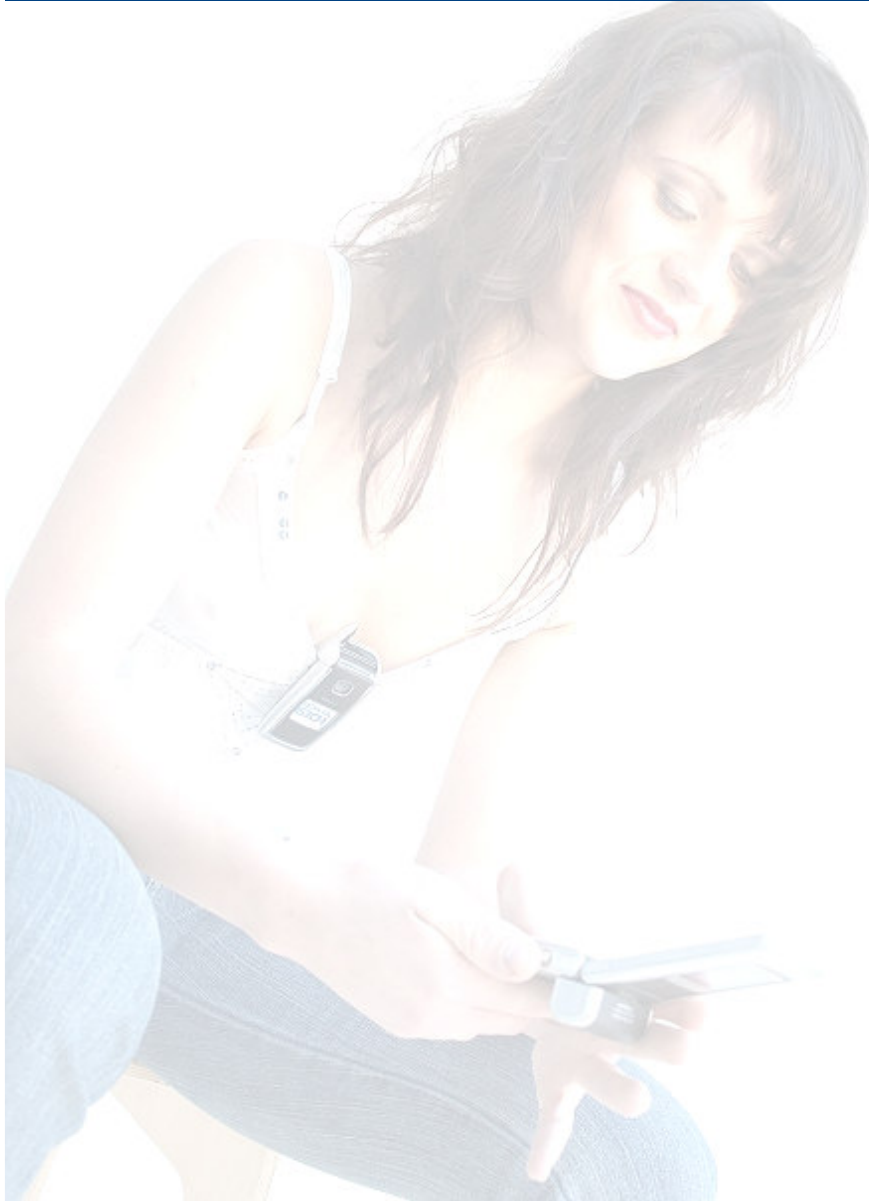
- **As robots look like human beings, and as cars look like post chaises, so will the office of the future look still like a to-day's office.**
- **Office designers and deciders can't go 'out of their box'**
 - If they design an office building, network or furniture, it set up at a place where they never will be. If they decide to offer an office service, they won't be responsible for the final use. If there are serious complaints, they will quit.
- **The User will change this by ignoring and frustrating ...
“going my way”**

Why should there be an office ?



- **Formal registration**
- **Physical deliveries**
- **Proof of existence**
- **Exposure of power**
- **Attract all attention**
- **Tangible evidence**
- **Fear of virtual reality**
- **Phallic symbol**
- **Foothold outdoors**
- **Physical storage**

Can you think more excuses?



Experienced Results:

- **The end user is autonomic in the way of using a device or a service**
- **The office IT system is only a full roaming virtual office**
- **ICT is now in the executing phase, where compliance, transparency, collaboration and cost effectiveness are basic needs for corporations**
- **‘IT must do the work, not me’**

The End



- **Next generation office will be ‘your device at my cost to any network’**
- **Next generation office tools will be a “drag, save, drop and execute” 11th finger that wireless drags and saves like a memo-recorder, that pushes content and orders like a pointer**
- **Next generation employee will be a ‘pay per play’ partner, an individual specialist or generalist who works per project in teams**
- **Next generation Excel figures are also predictable**
- **Next generation managers will be left holding the baby**

Who is Next? you?